



# Sponsorship Opportunities

Act now to become a partner of one of the most anticipated professional events of the year.

Join us in applauding 40 outstanding young professionals under the age of forty

40 Under Forty recognizes 40 emerging leaders who are actively involved and excelling in their work and through their contribution to community.

#### Who are these young leaders?

- They are visionaries and innovators who are involved and engaged.
- They are committed individuals who are working to achieve their full potential.
- They are a driving force behind economic growth.
- They are our most important resource, guiding our city into the future.

The awards are open to all public and private sector young leaders under the age of forty, who reside in the city of Greater Sudbury.

Nominees are judged by their level of expertise accomplishments and community involvement. The selection of the winners is determined by an independent panel of respected judges.

You can play a vital role in celebrating the rich array of young talent in this market as a sponsor of the 40 Under Forty Awards. Northern Ontario Business will present the 40 Under Forty Awards in Sudbury, [Thursday, November 4th, 2021](#) with a gala dinner and awards presentation.

Your sponsorship will be highlighted at the gala awards celebration, in the high quality souvenir magazine and on [40underforty.ca](#).

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#### Why become a 40 Under Forty sponsor?

- Demonstrate your company's support of emerging community leaders.
- Increase corporate visibility and benefit from exclusive market exposure.
- Gain a competitive edge with existing and future business clients.

To explore sponsorship opportunities, please contact:

[Carlie Quail](#),  
Executive Programs Division,  
Northern Ontario Business,  
(705) 673-5705 Ext. 362 or  
[cquail@nob.on.ca](mailto:cquail@nob.on.ca)



# Sponsorship Levels

## **Co-Presenter - \$7,000 Investment**

- Exclusive opportunity to Co-Present the 40 Certificates to the 40 Under Forty Awards Winners
- 2 minute corporate message
- 1 Full page colour ad – 40 Under Forty Souvenir Magazine
- 8 Complimentary tickets to the awards
- Logo representation across all advertising promotional products and website with a hyperlink

## **Executive Sponsor - \$5,000**

- 2 minute corporate message
- 1 full page colour ad – 40 Under Forty Souvenir Magazine
- 4 Complimentary tickets to the awards
- Logo representation across all advertising promotional products and website with a hyperlink

## **VIP Gala Sponsor - \$2,500**

- 2 minute corporate message at pre reception
- 4 Complimentary tickets to the awards
- 1/2 page ad in the 40 Under Forty Souvenir Magazine
- Logo representation across all advertising promotional products and website with a hyperlink

## **Silver Sponsor - \$2,500**

- 4 Complimentary ticket to the awards
- 1/2 page ad in the 40 Under Forty Souvenir Magazine
- Logo representation across all advertising promotional products and website with a hyperlink

## **Wine Sponsor - \$2,000**

- Branded wine collars on all tables
- 2 Complimentary ticket to the awards
- 50% off advertising in the 40 Under Forty Souvenir Magazine
- Logo representation across all advertising promotional products and website with a hyperlink

## **Bronze Sponsor - \$1,500**

- 2 Complimentary ticket to the 40 Under Forty Awards
- 50% off advertising in the 40 Under Forty Souvenir Magazine
- Logo representation across all advertising promotional products and website with a hyperlink

## **Associate Sponsors – \$500**

- 10% off advertising in the 40 Under Forty Souvenir Magazine
- 2 Complimentary ticket to the 40 Under Forty Awards
- Logo representation across all advertising promotional products and website with a hyperlink